Corporate Governance and Shariah Governance at Islamic Financial Institutions: Assessing from Current Practice in Malaysia

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Abstract The purpose of this study is to examine the relation between corporate governance and *Shariah* governance, and how those governance concepts are handled at Islamic financial institutions.

Although using the same word "governance," Western corporate governance and Islamic *Shariah* governance may be different. The main research question is how different or similar are governance at conventional banks and *Shariah* governance at Islamic banks? We would like to find an answer to this question by undertaking a comparative analysis of widely accepted guidelines. There is limited analytical work in the existing literature on this simple question. This study is unique in that it presents a critical comparative analytical perspectives of a veteran practitioner in the Western banking industry^{2, 3}.

In order to clarify the relationship of several governance concepts, we first review the concept of corporate governance that originated in Organization of Economic Cooperation and Development (OECD). Then, we explain how the corporate governance concept was forwarded to the conventional banking industry and then how it is introduced to the Islamic banking industry. Following that, we examine the *Shariah* governance concept at Islamic banks. The analytical findings show that *Shariah* governance is a concept that comes first at Islamic banks. Our analysis shows that actual *Shariah* governance practice, however, looks to be limited to exercising *Shariah* compliance. Furthermore, for the

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^{2.} For example, *Islamic Finance Principles and Practice* by Hans Vissar (2009), a popular book on Islamic Finance does not mention Shari'ah governance. Another example, *Critical Issues on Islamic Banking and Financial Markets* by Saiful Azhar Rosly (2005), a popular textbook on Islamic banking in Malaysia, discusses Islamic Corporate Governance in three pages of his 618-page book.

^{3.} The word "conventional" is used to mean Western style banking, which uses the concept of interest.

purpose of understanding the degree of non-compliant risk, three cases of *Shariah* compliant risk are analyzed.

Lastly, we explain the current development of governance in Western countries. Governance has evolved from passive to active. An expanded interpretation of corporate governance has become popular particularly in the context of corporate social responsibility (CSR). New concepts such as creating shared value (CSV) and Impact Investing have been increasingly recognized. In this context, while it has become evident that Western capitalism is trying to find ways to realize social justice and welfare, but neither of which has been its main purpose. On the contrary, *Shariah* governance is narrowly focused on *Shariah* compliance, and its function at financial institutions looks passive.

Key Words: Islamic finance, corporate governance, *Shariah* governance, *Shariah* compliance, CSR

Interdisciplinary Fields: International economics, International finance

Introduction: The Development of Islamic Finance

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Islamic finance has been expanding throughout the world mainly due to an increase in the Islamic population and the economic development of Islamic nations. Islamic finance is gaining attention from Western financial circles because of its development as a source of additional revenue and because its unique concepts backed by actual transactions provides as an alternative to the Western financial system.

The increasing Muslim population is a key factor. Currently estimated to be 1.6 billion, within 10 years, one in three of the total world population will be Muslim. The size of Islamic finance is said to be around US\$1.631 trillion with an annualized growth rate of 20.4% for the past five years as of the end of March 2012⁴. The total size is smaller than the size of the world's largest financial institutions, with 18 banks in the world having assets of more than US\$1.631 trillion, according to The Banker's magazine's world ranking of banks 2013.

Here, we summarize Islamic finance concepts. Islamic finance is a way to accommodate the values of Islam in finance. It is based on Islamic law, or *Shariah*, which is designed to promote social and economic justice. *Shariah* is known for prohibiting interest or usury (*Riba*), speculation or gambling (*Maisir*), excessive risk or uncertainty (*Gharar*) and oppressive practices. Muslims must evaluate business activities to determine whether the business is *Halal* ("just" or "lawful"), which can be handled, or *Haram*

^{4.} Data from Edbiz Consulting (2013) Global Islamic Finance Report 2013.

("unjust" or "sinful"), which cannot be handled in financing. *Haram* business activities include the manufacturing or marketing of products such as alcohol, gambling or gambling activities, pork and pork products, certain forms of adult entertainment.

It is important to mention that *Shariah* specifies no finance is given without actual contracts unless and until all contracts meet the following requirements: (i) there must be a minimum of two parties to an arrangement; (ii) the product must be real and must be owned by one party; (iii) there must be an offer and an acceptance of the offer; (iv) all parties must fully agree to the deal's purpose and terms; (v) the price must be agreed on mutually, with no party subject to duress; (vi) there must be no undue burden on one party to the advantage of another; (vii) the term must be in accordance with other *Shariah* principles⁵. For example, a contract involving a prohibited product such as alcohol or pork would not be acceptable.

In addition to qualitative restrictions, three types of quantitative restrictions are widely applied in investment activities. The first one is debt availed by the company. This restriction is to exclude companies where interest-bearing debt liabilities exceed or equal one third (1/3) of the company's total assets or market capitalization (depending on methodology used). This test is not applicable to *Shariah* compliant financing. Secondly, cash plus interest-bearing securities of the company. This criteria is to exclude companies where cash plus interest-bearing securities exceed or equal one third (1/3) of the company's total assets or market capitalization (depending on methodology used). This test is not applicable to *Shariah* compliant financing. Thirdly, extent of cash and receivables with the company. In Islamic finance, debt and cash can only be traded at par. Therefore cash plus receivables must be less than 33% of market capitalization.

Contemporary Islamic finance has been a quest for an alternative to conventional financing, which is composed of interest-bearing loans and transactions. This is achieved through the use of various Islamic contracts such as sales, leases and partnerships since the beginning of *Shariah* history. Islamic financing typically takes the form of (i) sales-purchase, and (ii) risk-sharing investments. The use of these contracts in Islamic finance means a whole new way of doing business be it in banking, capital market transactions or insurance. The desire for financing modes and investment vehicles that are in accordance with *Shariah* principles has impacted the growth of Islamic finance today. *"Shariah* governance" is typically described as "a set of institutional and organisational arrangements through which Islamic

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^{5.} Concept of Islamic finance is from Virginia B. Morris, 2009, A Muslim's Guide to Investment & Personal Finance, Lightbulb Press.

Financial Institutions (IFIs) ensure that there is an effective independent oversight of *Shariah* compliance over the issuance of relevant *Shariah* pronouncements, dissemination of information and an internal *Shariah* compliance review."⁶ "*Shariah* compliance" is "to describe financial activities and investments that comply with Islamic law which prohibits the charging of interest and involvement in any enterprise associated with activities and products forbidden by Islamic law."⁷

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Since *Shariah* is the backbone and foundation for the existence of the Islamic banking and finance industry, Islamic finance experts assert *Shariah* governance should be considered as the single most important distinction between a conventional and an Islamic financial institution. But, the terminology of *Shariah* governance is not easy to understand for persons who live in conventional finance.

Against this background, this paper intends to examine the relation between corporate governance and *Shariah* governance, and how those governance concepts are handled at Islamic Financial Institutions. Definition of corporate governance is presented in Section 1 followed by a comparative analysis of conventional and Islamic Financial Institutions in Section 2. Section 3 reviews *Shariah* governance at Islamic Financial Institutions by comparing the guidelines issued by Bank Negara Malaysia and Islamic Financial Services Board. In order to clarify *Shariah* compliant risks vis-a-vis *Shariah* governance, we highlight three case studies in Section 4. Section 5 concludes the paper.

Section 1: Definition of Corporate Governance

The word "governance" usually means "corporate governance" to persons in conventional finance. In this section, we first begin with an examination of the concept of corporate governance from Organization of Economic Co-operation and Development (OECD). We then review the concept of corporate governance at conventional banks, which is shown in guidelines announced by Bank for International Settlements (BIS). This comparison is intended to clarify how the concept of corporate governance advocated by OECD and BIS, respectively, is related. The best known concept of corporate governance in the Western world is the one announced by the OECD in June 2004. The OECD concept comprises six frameworks.

First, Ensuring the basis for an effective corporate governance frame-

^{6.} Islamic Financial Services Board (IFSB), 2009, IFSB-10, Kuala Lumpur.

^{7.} QFinance's Dictionary, "Definition of Shari'ah Compliant" www.qfinance.com retrieved on November 1, 2013.

work: the corporate governance framework should promote transparent and efficient markets, be consistent with the rule of law and clearly articulate the division of responsibilities among different supervisory, regulatory and enforcement authorities.

Second, the rights of shareholders and key ownership functions: the corporate governance framework should protect and facilitate the exercise of shareholders' rights.

Third, the equitable treatment of shareholders: the corporate governance framework should ensure the equitable treatment of all shareholders, including minority and foreign shareholders. All shareholders should have the opportunity to obtain effective redress for violation of their rights.

Fourth, the role of stakeholders in corporate governance: the corporate governance framework should recognize the rights of stakeholders established by law or through mutual agreements and encourage active cooperation between corporations and stakeholders in creating wealth, jobs, and the sustainability of financially sound enterprises.

Fifth, disclosure and transparency: the corporate governance framework should ensure that timely and accurate disclosure is made on all material matters regarding the corporation, including the financial situation, performance, ownership, and governance of the company.

Six, the responsibilities of the board: the corporate governance framework should ensure the strategic guidance of the company, the effective monitoring of management by the board, and the board's accountability to the company and the shareholders.

In the conventional financial world, the most widely accepted concept of corporate governance is that issued by the Basel Committee on Banking Supervision (the BIS-Committee) at BIS. Actually, the BIS-Committee issued two guidelines on corporate governance. The first, *"Enhancing corporate governance for banking organizations,"* was announced in February 2006 and the second, *"Principles for enhancing corporate governance,"* was announced in October 2010.

The BIS-Committee's 2010 guideline refers to the OECD principles as follows.

"The Committee's 2006 guideline drew from principles of corporate governance that were published in 2004 by OECD. The OECD's widely accepted and long-established principles aim to assist governments in their efforts to evaluate and improve their frameworks for corporate governance and to provide guidance for participants and regulators of financial markets."

The BIS-Committee's 2010 guideline summarizes the OECD principles as follows.

"The OECD principles define corporate governance as involving a set of relationships between a company's management, its board, its shareholders, and other stakeholders. Corporate governance also provides the structure through which the objectives of the company are set, and the means of attaining those objectives and monitoring performance are determined. Good corporate governance should provide proper incentives for the board and management to pursue objectives that are in the interests of the company and its shareholders and should facilitate effective monitoring. The presence of an effective corporate governance system, within an individual company or group and across an economy as a whole, helps to provide a degree of confidence that is necessary for the proper functioning of a market economy." (emphasis added by author).

This summary comes from the Preamble of the OECD report in 2004, not from the six major frameworks of corporate governance issued by OECD. The wording in the Preamble sounds more like "Wall Street" than "Main Street." It talks about "incentives and monitoring," which invokes a "carrot and whip" relation between management and board members. It also mentions, "the proper functioning of a market economy," which does not appear in the six frameworks of the OECD's concept of corporate governance. The BIS's stance on corporate governance here seems somewhat relaxed, and we cannot totally dismiss the suspicion that such a loose stance on corporate governance may have triggered the Bear Sterns crisis in March 2008 and the Lehman crisis in September 2008 in the Western financial industry. If BIS had adhered to the six principles of OECD, BIS would have had tighter control over the world's financial institutions.

Section 2: Corporate Governance in Conventional and Islamic Financial Institutions

We continue our review of the BIS-Committee's guidance. In the 2010 update, we can find that the BIS-Committee placed focus on six issues.

First, board practices: the board should actively carry out its overall responsibility for the bank, including its business and risk strategy, organization, financial soundness and governance. The board should also provide effective oversight of senior management.

Second, senior management: under the direction of the board, senior management should ensure that the bank's activities are consistent with the business strategy, risk tolerance/appetite and policies approved by the board.

Third, risk management and internal controls: a bank should have a risk management function (including a chief risk officer (CRO) or equivalent

for large banks and internationally active banks), a compliance function and an internal audit function, each with sufficient authority, stature, independence, resources and access to the board.

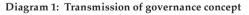
Fourth, compensation: the bank should fully implement the Financial Stability Board's (FSB- formerly the Financial Stability Forum) *Principles for Sound Compensation Practices* (FSB Principles).

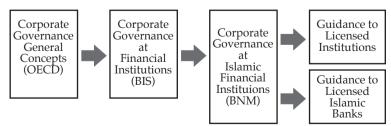
Fifth, complex or opaque corporate structure: the board and senior management should know, understand and guide the bank's overall corporate structure and its evolution, ensuring that the structure (and the entities that form the structure) is justified and does not involve undue or inappropriate complexity.

Sixth, disclosure and transparency: transparency is one tool to help emphasize and implement the main principles for good corporate governance.

The working group on Corporate Governance of the Committee at BIS is comprised of the following 25 members. Among them, 20 members are from 15 countries viz., Belgium, China, France (2 representatives), Germany (2 representatives), Italy, Japan (2 representatives), Luxembourg, The Netherlands, Russia, <u>Saudi Arabia</u>, Spain, Sweden, Switzerland, UK, USA (4 representatives). The rest are composed from representatives from four international institutions viz. EC, OECD, World Bank, Financial Stability Institute and one secretariat from the Committee. It should be noted that one member is from an Islamic country viz. Saudi Arabia. This member must act as a pipeline between conventional finance countries and Islamic countries.

Then, how is the concept of corporate governance understood in Islamic finance? We take Malaysia as an example of an Islamic country, as Malaysia is regarded as a leader in Islamic finance. Bank Negara Malaysia (BNM), the central bank of Malaysia, issued *Guidelines on Corporate Governance for Licensed Institutions* on December 24, 2010. This Guideline has been amended on June 19, 2013 (the Guidelines).⁸





Source: complied by author

Diagram 1 shows the transmission of the governance concept from OECE to Islamic financial institutions.

The BNM's Guidelines, in the section of "Alignment with other corporate governance codes," state as follows.

1.05 The broad principles, standards and requirements under the Guidelines are aligned with the principles enshrined in:

The Malaysian Code on Corporate Governance;

The BIS Guidelines on "Enhancing Corporate Governance for Banking Organizations;" and

Other international best practices on corporate governance. (emphasis is added by author)

Consequently, it is clear that BNM has adopted BIS's guidelines, so let's see the details of the Guidance.

- 1.06 The Guidelines are formulated based on the fundamental concepts of responsibility, accountability and transparency, with greater emphasis on the role of the board and management. The Guidelines highlight the principles of corporate governance that are translated into minimum standards and specific requirements.
- 1.07 The Guideline contains broad principles dealing with
 - (i) Board matters;
 - (ii) Management oversight;
 - (iii) Accountability and audit; and
 - (iv) Transparency.

Now let us compare the principles of corporate governance at BIS and BNM. The comparison of BIS and BNM's Guidelines of Corporate Governance is shown in Table 1.

The principles on the Guidelines of BNM are quite similar to those of BIS. Both place strong emphasis on (i) board, (ii) management and (iv) transparency. While BNM highlights (iii) accountability and audit more than BIS, BIS puts more emphasis on risk management and compensation.

BNM issued guidelines to Islamic Banks, called "Guidelines on Corporate Governance for Licensed Islamic Banks⁹," at the same time it issued guidelines to conventional banks. A comparison of the principles of BNM's guidelines to Licensed Institutions and to Licensed Islamic Banks is shown in Table 2.

^{8.} Guideline on Corporate Governance for Licensed Institutions (BNM/RH/GL 001-1). Issued on December 24, 2010, amended on June 19, 2013.

^{9.} Bank Negara Malaysia (BNM), *Guidance on Corporate Governance for Licensed Islamic Banks* (BNM/RH/GL 002-1). Issued on February 28, 2011, amended on June 19, 2013, Kuala Lumpur.

	BIS Principles for enhancing corporate governance 2010/10		BNM Guidelines on Corporate Governance for Lisenced Institutions 2010/12/24
Principle 1:	Board practices: Board overall responsibilities The board has overall responsibility for the bank, including approving and overseeing the implementation of the bank's strategic objectives, risk strategy, corporate geovernance and corporate values. The board is also responsible for providing oversight of senior management.	Principle 1:	Board Responsibilities, Board Committees, Shariah Committee Every Licesed Institution should be headed by an effective board, which assumes specific responsibilites. The vision, strategy and corporate values of the Licensed Institution should be clearly specified and understood
Principle 2:	Boards practices: Board qualifications Board members should be and remain qualified, including through training, for their positions. They should have a clear understanding of their role in corporate governance and be able to exercise sound and objective judgement about the affairs of the bank.	Principle 2:	Board Composition, Types of Directors There should be an effective board composition, with a strong independent element where no individual or small group of individuals should be allowed to dominate the board's decision making
Principle 3:	Board Practices: Board's own practice and structure The board should define appropriate governance practices for its own work and have in place the means to ensure that such practices are followed and periodically reviewed for ongoing improvement.	Principle 3:	Chairman and Chief Executive Officer (CEO) There should be a clear division of responsibilities at the helm of an Licensed Institution, which will ensure a balanced and clear lines of role, responsibility, authority and accountability throughout the Licensed Instutuion.
Principle 4:	Board practices: Group structure In a group structure, the board of the parent company has the overall responsibility for adequate corporate governance across the group and ensuring that there are governance policies and mechanisms appropriate to the structure, business and risks of the group and its entities.	Principle 4:	Appointment There should be a formal and transparent process for the appointment of directors to the board and the appointment of Chief Executive Officer
Principle 5:	Senior Management Under the direction of the board, senior management should ensure that the bank's activities are consistent with the business strategy, risk tolerance/ appetite and policies approved by the board.	Principle 5:	Qualifications Directors must be persons of calibre, credibility and integrity with the necessary skills and experience and be able to devote time and commitment
Principle 6:	Risk management and internal controls Banks should have an effective internal controls system and a risk management function (including a chief risk officer or equivalent) with sufficient authority, stature, independence, resources and access to the board.	Principle 6:	Board meetings Board should meet regularly and be duly furnished with complete and timely information
Principle 7:	Risks should be identified and monitored on an ongoing firm-wide and individual entity basis, and the sophistication of the bank's risk management and internal control infrastructures should keep pace with	Principle 7:	Board performance There should be a formal and an ongoing assessment of the effectiveness of the board as a whole, the directors and the Chief Executive Officer

Table 1 BIS and BNM's Guidelines of Corporate Governance

	any changes to the bank's risk profile (including its growth), and to the external risk landscape.		
Principle 8:	Effective risk management requires robust internal communication within the bank about risk, both across the organisation and through reporting to the board and senior management.	Principle 8:	Renumeration There should be a formal and transparent procedure for fixing the remuneration packages of board members, Chief Executive Officer and senior management and the remuneration policies and practices should be in line with the Licensed Institution's ethical values, objectives and culture
Principle 9:	The board and senior management should effectively utilise the work conducted by internal audit functions, external auditors and internal control functions.	Principle 9:	Conflict of Interest Persons empowered with decision making authority (including directors) should exercise care to avoid situations that may give rise to a conflict of interest situation
Principle 10:	Compensation The board should actively oversee the compensation system's design and operation, and should monitor and review the compensation system to ensure that it operates as intended.	Principle 10:	Separation between shareholders and management There should be clear separation between shareholders and management so as not to impede sound corporate governmance
Principle 11:	An empolyee's compensation should be effectively aligned with prudent risk taking: compensation should be adjusted for all types of risk; compensation outcomes should be symmetric with risk outcomes; compensation payout schedules should be sensitive to the time horizon of risks; and the mix of cash, equity and other forms compensation should be consistent with risk alignment.	Principle 11:	Audit Committee, Internal Audit, External Audit There should be robust auditing requirements and the auditor, board and management need to maintain professional and objective relationship
Principle 12:	Complex or opaque corporate structure The board and senior management should know and understand the bank's operational structure and the risks that it poses (ie "know-your- structure").	Principle 12:	Communication Licensed Institution should engage in regular, effective and fair communication with shareholders/ stakeholders
Principle 13:	Where a bank operates through special-purpose or related structures or in jurisdictions that impede transparency or do not meet international banking standards, its board and senior management should understand the purpose, structure and unique risks of these operations. They should also seek to mitigate the risks identified (ie "understand-your- structure").	Principle 13:	Comprehensive disclosure requirement, on the Board, on the Committees Conducting corporate governance in a transparent manner can reinforce sound corporate governance
Principle 14:	Disclosure and Transparency The governance of the bank should be adequately transparent to its shareholders, depositors, other relevant stakeholders and market participants.	Principle 14:	accountable for the veracity of disclosures and management of risk

Source: Compiled by author based on BIS and BNM guidelines

	BNM Guidelines on Corporate Governance for Lisenced Institutions 2010/12/24		BNM Guidelines on Corporate Governance for Lisenced Islamic Banks 2011/2/28
Principle 1:	Board Responsibilities, Board Committees, Shariah Committee Every Licesed Institution should be headed by an effective board, which assumes specific responsibilites. The vision, strategy and corporate values of the Licensed Institution should be clearly specified and understood	Principle 1:	Board Responsibilities, Board Committees, Shariah Committee Every Islamic bank should be headed by an effective board, which assumes specific responsibilites. The vision, strategy and corporate values of the Islamic bank should be clearly specified and understood
Principle 2:	Board Composition, Types of Directors There should be an effective board composition, with a strong independent element where no individual or small group of individuals should be allowed to dominate the board's decision making	Principle 2:	Board Composition, Types of Directors There should be an effective board composition, with a strong independent element where no individual or small group of individuals should be allowed to dominate the board's decision making
Principle 3:	Chairman and Chief Executive Officer (CEO) There should be a clear division of responsibilities at the helm of an Licensed Institution, which will ensure a balanced and clear lines of role, responsibility, authority and accountability throughout the Licensed Institution.	Principle 3:	Chairman and Chief Executive Officer (CEO) There should be a clear division of responsibilities at the helm of an Islamic bank, which will ensure a balanced and clear lines of role, responsibility, authority and accountability throughout the Islamic bank
Principle 4:	Appointment There should be a formal and transparent process for the appointment of directors to the board and the appointment of Chief Executive Officer	Principle 4:	Appointment There should be a formal and transparent process for the appointment of directors to the board and the appointment of Chief Executive Officer
Principle 5:	Qualifications Directors must be persons of calibre, credibility and integrity with the necessary skills and experience and be able to devote time and commitment	Principle 5:	Qualifications Directors must be persons of calibre, credibility and integrity with the necessary skills and experience and be able to devote time and commitment
Principle 6:	Board meetings Board should meet regularly and be duly furnished with complete and timely information	Principle 6:	Board meetings Board should meet regularly and be duly furnished with complete and timely information
Principle 7:	Board performance There should be a formal and an ongoing assessment of the effectiveness of the board as a whole, the directors and the Chief Executive Officer	Principle 7:	Board performance There should be a formal and an ongoing assessment of the effectiveness of the board as a whole, the directors and the Chief Executive Officer
Principle 8:	Renumeration There should be a formal and transparent procedure for fixing the remuneration packages of board members, Chief Executive Officer and senior management and the remuneration policies and practices should be in line with the Licensed Institution's ethical values, objectives and culture	Principle 8:	Renumeration There should be a formal and transparent procedure for fixing the remuneration packages of board members, Chief Executive Officer and senior management and the remuneration policies and practices should be in line with the Islamic bank's ethical values, objectives and culture
	Conflict of Interest Persons empowered with decision		Conflict of Interest Persons empowered with decision

Table 2 The principles of BNM's guidelines to Licensed Institutions and to Licensed Islamic Banks

Principle 9:	making authority (including directors) should exercise care to avoid situations that may give rise to a conflict of interest situation	Principle 9:	making authority (including directors) should exercise care to avoid situations that may give rise to a conflict of interest situation
Principle 10:	Separation between shareholders and management There should be clear separation between shareholders and management so as not to impede sound corporate governmance	Principle 10:	Separation between shareholders and management There should be clear separation between shareholders and management so as not to impede sound corporate governmance
Principle 11:	Audit Committee, Internal Audit, External Audit There should be robust auditing requirements and the auditor, board and management need to maintain professional and objective relationship	Principle 11:	Audit Committee, Internal Audit, External Audit There should be robust auditing requirements and the auditor, board and management need to maintain professional and objective relationship
Principle 12:	Communication Licensed Institution should engage in regular, effective and fair communication with shareholders/ stakeholders	Principle 12:	Communication Islamic bank should engage in regular, effective and fair communication with shareholders/stakeholders
Principle 13:	Comprehensive disclosure requirement, on the Board, on the Committees Conducting corporate governance in a transparent manner can reinforce sound corporate governance	Principle 13:	Comprehensive disclosure requirement, on the Board, on the Committees Conducting corporate governance in a transparent manner can reinforce sound corporate governance
Principle 14:	Disclosure on risks, monitoring and internal control Board is collectively responsible and accountable for the veracity of disclosures and management of risk	Principle 14:	Disclosure on risks, monitoring and internal control Board is collectively responsible and accountable for the veracity of disclosures and management of risk

Source: Compiled by author based on BNM guidelines

Surprisingly, the principles are exactly the same except for the wording of "Licensed Institutions" and "Licensed Islamic Banks." Apart from the 14 principles that everyone pays attention to, a careful examination of the body of the guidelines reveals differences in handling *Shariah* issues. In the guidelines to conventional banks, there is no mention of *Shariah* issues. The guidance on Licensed Islamic Banks, however, has extensive description of *Shariah* issues.

Importance of Corporate Governance

1.04 (iv) Align corporate activities and behaviors with the expectation that institutions will operate in a safe and sound manner, and in <u>compliance</u> with the *Shariah* and the applicable laws and regulations;

Part 2: Principles of Corporate Governance

2.02 The board carries ultimate responsibility for the proper stewardship of its Islamic bank. It has the responsibility in ensuring the maximization of shareholders' value and safeguarding the stakeholders' interests. This could be done through rigorous and diligent oversight over the Islamic bank's affairs, establishing, amongst others, *Shariah* compliance, the corporate value, vision and strategy that will direct the activities of the Islamic bank, and to be aware of the types of material financial activities the Islamic bank intends to pursue.

Major Responsibilities of the Board

2.10 (vi) Institute comprehensive policies, processes and infrastructure to ensure <u>Shariah compliance</u> in all aspects of the Islamic bank's operations, products and activities.

The board should establish a *Shariah* Committee and institute comprehensive policies, processes and infrastructure for the purpose of ensuring that the business operations of the Islamic bank is conducted in accordance with *Shariah* principles. The compliance with *Shariah* principles is an integral feature in the Islamic bank. A comprehensive and effective *Shariah* framework is imperative in assuring such compliance. The appointment and reappointment of the *Shariah* Committee member requires prior written approval of Bank Negara Malaysia. In approving the appointment and reappointment, Bank Negara Malaysia may impose necessary conditions it deems fit in addition to the requirements in the *Shariah* Governance Framework for Islamic Financial Institutions

(vii) Set up an effective internal audit department, staffed with qualified internal audit personnel to <u>perform internal audit functions</u>, covering the financial, management and *Shariah* audit.

Shariah Committee

2.19 In addition to the board committee, the board is required to establish a *Shariah* Committee.

Internal Audit

- 2.99 The internal audit function is an important part of any effective internal control and risk management system because it provides an independent assessment of the adequacy of, and compliance with, established policies and procedures. In addition, internal auditors should review and evaluate the reliability, adequacy and effectiveness of the Islamic bank's internal control. <u>The scope of internal audit should</u> cover financial, management and *Shariah* audit.
- 2.100 The internal audit function should complement the *Shariah* Committee in ensuring *Shariah* compliance in all aspects of the Islamic bank's products, operations and activities. The internal auditors, in consul-

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tation with the *Shariah* Committee, shall determine the scope of *Shariah* audit and are encouraged to produce internal *Shariah* compliant reports. The internal auditors shall acquire the relevant and appropriate training to enhance their *Shariah* compliance review skills.

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Comprehensive Disclosure Requirement

- 2.110 Shariah Committee
 - (i) <u>Key information and background of *Shariah* Committee members (including name, qualification and experience);</u>
 - (ii) Terms of reference of the Shariah Committee;
 - (iii) Roles and responsibilities of the Shariah Committee;
 - (iv) <u>Number of *Shariah* Committee meetings held</u> in that year. Islamic banks are encouraged to disclose information on the number of meetings attended by each member of the committee; and
 - (v) Endorsement by the *Shariah* Committee on the conformity of the Islamic bank's operations in accordance with *Shariah* principles.

(all underlines are added by the author for emphasis)

Having analyzed those points on *Shariah* issues, we can highlight the following findings from the Guidelines on Licensed Islamic Banks by BNM.

First, "Shariah Governance" is mentioned briefly in 1.04 only. It does not explain what Shariah governance is. It only states the importance of *Shariah* compliance.

Second, *Shariah* compliance is discussed in detail. Sharia compliance is the number one priority exceeding corporate values, vision and strategy at Islamic banks.

Third, *Shariah* committee should be installed within the organization at licensed Islamic banks as a pivotal organization in *Shariah* compliance, and the members of the *Shariah* committee should be approved by BNM.

Fourth, there is a strong emphasis on internal audits, which are expected to cover financial, management and *Shariah* audit.

Our analysis of the relation between governance at conventional banks and Islamic banks can be summarized as follows in Diagram 2.

Diagram 2: Relation between Governance in Conventional Banks and Islamic Banks



Source: complied by author

Section 3: Shariah Governance at Islamic Financial Institutions

In order to clarify the difference between *Shariah* governance and *Shariah* compliance, we would like to review the definition of *Shariah* governance.

BNM issued guidelines on *Shariah* governance called "*Shariah* Governance Framework for Islamic Financial Institutions (SGF)." How is *Shariah* governance described in SGF?¹⁰

1 Introduction

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- 1.1 *Shariah* principles are the foundation for the practice of Islamic finance through the observance of the tenets, conditions and principles espoused by *Shariah*. Comprehensive compliance with *Shariah* principles would bring confidence to the general public and the financial markets on the credibility of Islamic finance operations.
- 1.2 Bank Negara Malaysia (the Bank) places great importance in ensuring that the overall <u>Islamic financial system operates in accordance with</u> <u>Shariah principles</u>. This is to be achieved through the two-tier <u>Shariah</u> governance infrastructure comprising two (2) vital components, which are a centralized <u>Shariah</u> advisory body at the Bank and an internal <u>Shariah</u> Committee formed in each respective Islamic financial institution (IFI).
- 1.5 The Bank has developed <u>the Shariah</u> governance framework for IFIs with the primary objective of enhancing the role of the board, the Shariah Committee and the management in relation to Shariah matters, including enhancing the relevant key organs having the responsibility to execute the Shariah compliance and research functions aimed at the attainment of a Shariah-based operating environment.

(emphasis is added by author)

Although 1.2 refers to a two-tier *Shariah* governance framework, there is no explanation of the meaning of *Shariah* governance in BNM's guidelines. All we can determine from BNM's guidelines is that *Shariah* governance is the structure to implement *Shariah* compliance.

An international standard setting organization called the Islamic Financial Services Board (IFSB) was established on March 10, 2003, by central banks of mostly Islamic countries. IFSB's council members are composed of the central banks of the following 20 countries: Bahrain, Bangladesh, Brunei, Djibouti, Egypt, Indonesia, Iran, Jordan, Kuwait, Malaysia, Maldives, Mauritius, Nigeria, Pakistan, Qatar, Saudi Arabia, Singapore, Sudan,

^{10.} Shari'ah Governance Framework for Islamic Financial Institutions (BNM/RH/GL_012_3). Issued on October 26, 2013.

Syria and UAE. Also, the president of the Islamic Development Bank is a council member.

The relation of IFSB to Islamic countries is similar to that of BIS to major financial countries. IFSB issued "Guiding Principles on *Shariah* Governance Systems for Institutions offering Islamic Financial Services" in December 2009. It states the Definition and Scope of *Shariah* Governance System as follows.

The term *"Shariah* Governance System", despite being commonly used within the Islamic financial services industry (IFSI) to refer to structures and processes adopted by stakeholders in the IFSI (from financial regulators to market players) to ensure compliance with *Shariah* rules and principles, has not been properly defined in any of the existing standards. In the interests of clarity, this document shall adopt the following definition of *"Shariah* Governance System" and other key terminology:

"Shariah Governance System" refers to the set of institutional and organizational arrangements through which an IIFS ensures that there is effective independent oversight of *Shariah* compliance over each of the following structures and processes:

- (a) Issuance of relevant *Shariah* pronouncements/resolutions
- (b) Dissemination of information on such *Shariah* pronouncements/resolutions to the operative personnel of the IIFS who monitor the day-today compliance with the *Shariah* pronouncements/resolutions vis-à-vis every level of operations and each transaction
- (c) An internal *Shariah* compliance review/audit for verifying that *Shariah* compliance has been satisfied, during which any incident of non-compliance will be recorded and reported, and as far as possible, addressed and rectified
- (d) An annual *Shariah* compliance review/audit for verifying that the internal *Shariah* compliance review/audit has been appropriately carried out and its findings have been duly noted by the *Shariah* board

FUNCTIONS	TYPICAL FINANCIAL INSTITUTION	ADDITIONS IN IIFS (Institutions offering Is- lamic Financial Services)
Governance	Board of directors	Shariah board
Control	Internal auditor External auditor	ISRU (Internal Shariah Review Unit)
Compliance	Regulatory and financial compliance officers, unit or department	ISCU (Internal Shariah Compliance Unit)

IFSB illustrates the *Shariah* governance system as follows:

Coming back to the SGF issued by BNM, SGF states the following principles to implement a *Shariah* Governance Framework at an Islamic financial institution.

Principle 1: It is a duty and responsibility of an IFI to establish a sound and robust <u>Shariah</u> governance framework with emphasis placed on the roles of key functionalities in ensuring effective implementation of the Sharia governance framework.

Principle 2: An IFI shall set out the accountability and responsibility of every key functionary involved in the implementation of *Shariah* governance framework.

Principle 3: Independence of the <u>Shariah Committee</u> shall be observed at all times in exercising their duties to make objective and informed judgments.

Principle 4: Any person bearing responsibilities outlined in the *Shariah* governance framework for an IFI shall possess the necessary competency and continuously enhance their knowledge and understanding on the *Shariah* as well as keep abreast of the latest developments in Islamic finance.

Principle 5: Internal and privileged information obtained by the <u>Shariah</u> <u>Committee</u> members in the course of their duties shall be kept confidential at all times and shall not be misused.

Principle 6: Professional ethics, judgment and consistency shall be maintained in ensuring *Shariah* compliance.

Principle 7: There shall be a robust <u>Shariah compliance</u> function, comprising review and audit functions, supported by a risk management control process and internal research capacity. (*emphasis is added by author*)

Under Principle 1, the minimum composition of the *Shariah* governance framework is explained as follows:

- 2.4 The *Shariah* governance framework of an IFI shall, at the minimum, comprise the following:
 - (i) <u>Board</u> oversight on *Shariah* compliance aspects of the IFI's overall operations. The board is ultimately responsible for the establishment of an appropriate *Shariah* governance framework on an IFI. In setting up the *Shariah* governance framework, the board is expected to understand the *Shariah* non-compliance risks associated with Islamic finance business and the issues relating to such risks, as well as the potential implications to the institution;
 - (ii) <u>A Shariah Committee</u> with qualified members who are able to deliberate Islamic finance issues brought before them and provide sound Shariah decisions. In this regard, every IFI is required to establish a Sharia Committee of which the majority shall comprise persons with appropriate qualifications and experience in Shariah;

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- (iv) An <u>internal Shariah</u> review that is conducted on a continuous basis, which is a review of processes and deliverables, as well as determining that such processes and outcomes satisfy the needs of the Shariah;
- (v) A regular <u>Shariah audit</u>, at least on an annual basis, verifying that the IFI's key functions and business operations comply with Shariah;
- (vi) A <u>Shariah</u> risk management process to identify all possible Shariah non-compliance risks and, where appropriate, remedial measures that need to be taken to reduce the risk;
- (vii) An internal <u>Shariah</u> research team to conduct research on Shariah; and
- (viii) Issuance and dissemination of *Shariah* decisions to the relevant stakeholders.

(emphasis is added by author)

Also, under Principle 2, BNM's intention to integrate *Shariah* with IFI's business direction is shown as follows. It may take time to know whether this will indeed be effective.

2.4 The Board may consider appointing at least one (1) member of the *Shariah* Committee as a member of the board that could serve as 'bridge' between the board and the *Shariah* Committee. The presence of a director with sound *Shariah* knowledge would foster greater understanding and appreciation amongst the board members on the decisions made by the *Shariah* Committee.

As a summary of the above-mentioned minimum requirements, BNM's SGF provides the following diagram (Diagram 3) to show the relation of each element. In addition, The governance framework at conventional banks, which summarizes the guidelines issued by BIS, is shown in Diagram 4.

Diagram 3 clearly tells us that *Shariah* governance is not only a comprehensive concept but also a superior concept in managing *Shariah* banks. *Shariah* governance is the governance framework to make the bank account-

^{11.} The Committee of Sponsoring Organization of Treadway Commission (COSO) "Internal Control-Integrated Framework" announced in 1992, amended in 2013.

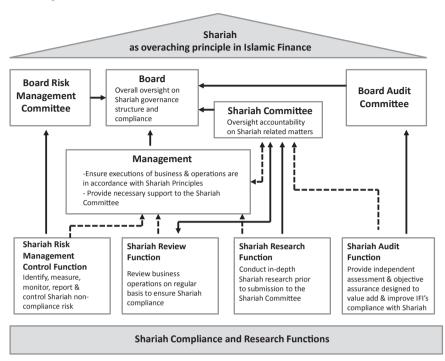
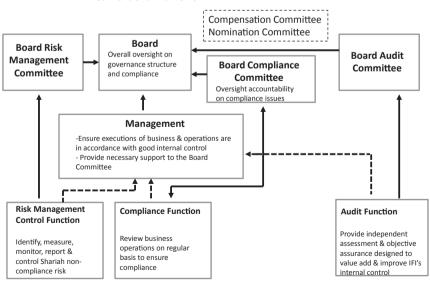


Diagram 3: Shariah Governance Framework Model for Islamic Fin. Institutions

Source: BNM's SGF





Conventional Framework

Source: complied by author

able in the eyes of God. The framework of *Shariah* governance implementation is similar to the COSO Internal Control framework¹¹.

Under the COSO Internal Control-Integrated Framework, a widely used global framework, internal control is defined as a process, effected by an entity's board of directors, management, and other personnel, designed to provide reasonable assurance regarding the achievement of objectives in the following categories: a) Effectiveness and efficiency of operations; b) Reliability of financial reporting; and c) Compliance with laws and regulations.

COSO has five components: 1. Control Environment, 2. Risk Assessment, 3. Information and Communications, 4. Control Activities and 5. Monitoring. If an organization has installed those five components and when they are regarded as working properly, we can be reasonably assured that the objective of the organization is achieved.

The approach taken by the BNM's *Shariah* governance guideline is quite similar to that of COSO's internal control framework. The COSO internal control framework is shown in Diagram 5.

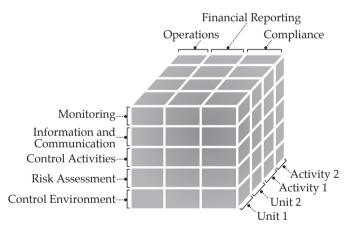


Diagram 5: COSO Internal Control Framework

Section 4: Shariah Governance Survey and Shariah Compliant Risk

The empirical evidence of *Shariah* governance at Islamic financial institutions is given by a survey of those institutions. A book published in 2012 gives us a clue to understanding the actual situation. The survey, conducted in 2009, was aimed at understanding the extent of current *Shariah* governance practices by examining its general approach; regulatory and internal framework; role of the *Shariah* board; attributes of the *Shariah* board

Source: www.coco.org retrieved on November 1, 2013

in terms of independence, competence, transparency and confidentiality; operational procedures; and assessment of the *Shariah* board. The result shows the formality of the *Shariah* governance framework, but it does not give us information how effective *Shariah* governance is in managing accountability to God¹².

When we talk about *Shariah* governance, we always mention *Shariah* compliant risk, but what are practical examples of such risks? In this chapter, we analyze three cases.

Case 1. Sukuk issuance from Malaysia based on the Islamic contract of Murabahah and Bai Bithaman Ajil (BBA)

Sukuk are *Shariah* compliant fixed income instruments with features that resemble bonds in the conventional market. They are widely used as a *Shariah* compliant method for raising capital and may be structured around a variety of Islamic contracts.

The earliest form of Sukuk originated from Malaysia were based on the Islamic contract of Murabahah and BBA whereby the sale contract between the Issuer and the Investors / Sukuk-holders consequently results in a debt obligation from the Issuer. In Malaysia, Murabahah Sukuk were utilized primarily for short term issuance whilst BBA Sukuk were employed primarily for longer term issuances. Although approved by the Shariah Advisory Council of both regulatory bodies i.e. the Bank Negara Malaysia (the Malaysian Central Bank, BNM) and the Securities Commission of Malaysia (SC), the usage of the Malaysian version of Murabahah and BBA was not accepted elsewhere. This raised questions on standardization of Sukuk structures particularly in view of the fact that Shariah scholars from Malaysia also sits on Shariah Boards of Islamic financial institutions outside of Malaysia where the Malaysian version of Murabahah and BBA was prohibited. Despite the divergence, BNM and the SC continued to allow the use of Murabahah and BBA, the Malaysian Sukuk market began to gravitate towards a more universally acceptable Islamic structures and the use of Murabahah and BBA began to decline considerably as more counterparties shied away from its usage.

Recent survey by Rating Agency Malaysia on Sukuk shows the issuance of BBA Sukuk is almost non-existent today. However Murabahah Sukuk continues to be in practice, this may have been structured to be more universally accepted by *Shariah* scholars.

^{12.} Zulkifili Hassan, 2012, Shari'ah Governance in Islamic Banks, Edinburgh University Press.

Case 2. The Goldman Sachs proposed Sukuk

In 2011, Goldman Sachs announced its intention to issue a \$2 billion Sukuk program. Goldman Sachs registered its Sukuk program with the Irish Stock Exchange and set up a special-purpose vehichle in the Cayman Islands. HSBC had earlier successfully issued a \$500 million Sukuk in a market environment where demand for premium rated Sukuk exceeds supply. The general perception at that stage was that the Goldman Sachs Sukuk would be equally successful.

But Goldman's plan ran into controversy among Islamic scholars and analysts, who questioned whether the U.S. investment bank was obeying religious principles. Two issues that received widespread attention were in connection with *Shariah* compliance, firstly whether the proceeds from the Sukuk would be utilized to fund non-*Shariah* compliant activities and secondly whether the Murabahah structure that Goldman Sachs opted meets the standard *Shariah* requirements. There were also confusion as to whether or not the proposed Goldman Sachs Sukuk received approval from *Shariah* scholars. Some scholars reported that the fatwa was already issued, while other scholars involved said that they did not sign off on the fatwa, which contradicted what Goldman Sachs and its advisors were saying. By this time however the damage in the eyes of *Shariah* compliant investors was already done. The Sukuk was never issued and the prospectus on the Irish Stock Exchange was past its 12-months validity period¹³.

Case 3. Islamic Total Return Swap (Wa'ad) Arrangement

The Islamic Total Return Swap, also known as the *Shariah* Conversion Technology and the dual *Wa'ad* contract first surfaced in 2007 and were offered by several Islamic banks. However, it is perhaps better known in the Islamic finance industry as an Islamic investment product that originated from Deutsche Bank. The product provides investments into *Shariah* compliant assets which then swap the returns from the *Shariah* compliant assets with a hedge fund index which can contain conventional or non- *Shariah* compliant underlying assets, in order to enhance the returns from the original *Shariah* compliant investments.

The assets the clients invested in directly are *Shariah* compliant, which enabled this product to obtain approval from its *Shariah* Board. The swap however is referenced to a hedge fund index that may or may not be Sharia compliant. This second leg of the transaction is less obvious and was a sub-

^{13.} Several articles on Goldman's sukuk issuance, such as "Islamic Finance: Islamic Sukuk by Goldman Sacks Causes Debate" *Reuters*, Feb 23, 2012; and "Shari'ah adviser of Ill-fated Goldman Sachs sukuk closed down" *Euroweek*, Jan 30, 2013.

ject of debate among *Shariah* scholars. A research paper by Sheikh Yusuf Talal DeLorenzo, a *Shariah* Board member of AAOIFI raised concerns that the underlying asset for the swap i.e. the hedge fund index would open the floodgate for all manner of non-*Shariah* compliant investments that could potentially give better returns than *Shariah* compliant investments and is therefore attractive, by simply adopting this swap mechanism. Deutsche Bank, however, argued that the product allows Islamic investors to widen its investment exposure to a far wider universe of investment assets that were not available to Islamic investors previously. Nonetheless overtime, the product slowly fell out of favor after doubts were cast on its *Shariah* authenticity.

The above three cases show that *Shariah* compliance risk is primarily a result of contradictions in opinions among *Shariah* scholars. Academic study has not yet advanced to the point to analyze these situations further.

Conclusion

We compared several governance concepts. The concept of governance first started from the OECD, was transferred to BIS, and then transferred to BNM.

Shariah governance is accountability to God, which is the first priority at Islamic banks. The guidelines of *Shariah* governance mainly deal with *Shariah* compliance. Creating an internal control framework for *Shariah* compliance is the way to in install a *Shariah* governance system.

We would like to mention recent examples of deficiency in governance. We would like to point out the effectiveness of governance largely depends on society. Recently, there have been two interesting examples: JP Morgan and Mizuho.

JP Morgan announced on October 11, 2013, that it had set aside \$9.2 billion to cover its mounting legal expenses, leading it to report its first quarterly loss under Jamie Dimon, JP Morgan's chief executive. Mr. Dimon described the legal expenses as "painful." JP Morgan has many problems with governance, and the following are just a few: (i) a \$2 billion loss from a huge CDS position in London, nicknamed the "Whale in London;" (ii) manipulating energy prices, for which JPMorgan was charged a fine; (iii) a mortgage payment manipulation during 2008-2011 that JPMorgan was charged for. Frequent misconduct is evidence of weak governance, but the CEO was not asked to resign because he contributed a large profit to JP Morgan. Mass media has not been critical of Mr. Dimon.

The situation is quite different at Mizuho. In October 2013, Mizuho Bank was found to have supplied car loans through its affiliate consumer

2014]

credit company, Orient Credit. The total loan amount was 200 million yen (about \$2 million) for 230 instances. The Financial Services Agency, the governing authority on banks, cited the bank for allowing the loans to remain in place even after they were discovered at the end of 2010. Japanese media was very critical of Mizuho, and Mizuho announced its plan to punish over 30 senior executives. President Sato is subject to a half-year suspension in pay. Chairman Tsukamoto will step down from the bank.

The big difference between the U.S. and Japan is caused by the culture at the society. Japanese society has a strong culture to follow rules, consequently even minor violations lead to harsh criticism by the media. In such an environment, governance is very effective. In Japan, the oversight of a \$2 million loan in a \$500 billion portfolio led to the resignation of the chairman, which sounds ridiculous to Westerners.

In the U.S., Mr. Dimon says in his 2012 letter to the shareholders that "the problems were our fault, and it is our job to fix them. In fact, I feel terrible that we let our regulators down." He doesn't apologize for his error. In such a culture, it may be difficult to expect self-governance.

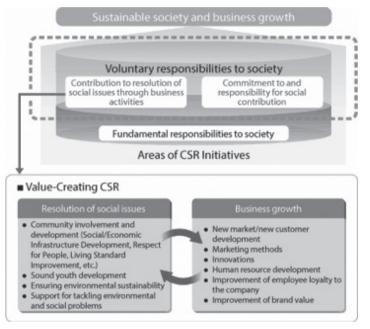
Muslim culture may differ from one country to another. Even though *Shariah* governance and accountability to God is first priority, the effectiveness of governance will differ country by country, depending on the people. In short, even if a perfect *Shariah* governance framework is installed, it is human conduct that is ultimately accountable to God.

In ending our study, we would like to mention recent developments in the concept of governance in the Western world. The concept of governance has developed into several advanced steps. Corporate Social Responsibility (CSR) is now a well-known concept all over the world. Let's take the example of Ricoh, a Japanese business equipment manufacturing company. The disclosure magazine of Ricoh mentions its CSR activity as follows.

The Ricoh Group is engaged in "two-tier" CSR activities based on the three ideas constituting the foundation of CSR specified in the chart below: the first tier involves basic social responsibilities and the second tier involves voluntary social responsibilities. We aim to build public trust through our first tier activities and enhance our attractiveness through second tier activities and by achieving these goals simultaneously to increase the value of the company. We develop and implement action plans focusing on the four key areas specified in our CSR Charter: integrity in corporate activities, harmony with the environment, respect for people, and harmony with society.

Ricoh's explanation about the evolution of its CSR concept shows its clear dedication to solve social issues through improved CSR (Diagram 6).

Diagram 6: Ricoh's idea on Improved CSR



Source: Ricoh's HP, http://www.ricoh.com/csr/activity/soc_harmony/, retrieved on November 13, 2013

Michael Porter, a management strategist at Harvard University, has been advocating the concept of Creating Shared Value (CSV) as a way for large corporations to pursue not only economic benefits for the company but also social benefits for society in need¹⁴.

Compared to these ideas from the Western world, we are not knowledgeable about expanded concepts of *Shariah* governance that would assist in the attainment of social justice and welfare. Those are, in fact, the original goals of Islamic finance, which differentiates it from a simple profitseeking Western way of financing.

In essence, *Shariah* governance is one of the cornerstones that will determine how successful Islamic finance will be in the years to come. It is in *Shariah* governance that we will find the issue of whether Islamic finance is really Islamic (in terms of its achievement of social justice) or just a copy of Wall Street products with Islamic wrappings.

This paper has mainly focused on the Malaysian situation, as Malaysia is trying to position itself as the Islamic financial center and there is a great volume of available data compared to other Islamic countries. As such

^{14.} Michael E. Porter & Mark R. Kramer, January 2011, "Creating Shared Value", Harvard Business Review.

our analysis has not yet dealt with actual *Shariah* governance practices at Islamic banks. Therefore, our next step of study is to conduct fact-finding interviews and survey of several Islamic banks and investment companies to find out how they actually exercise *Shariah* governance. Also, we would like to examine how they tackle issues of social justice and welfare through their financial services offerings¹⁵.

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^{15.} The author is grateful to Mr. Nik Norishky Tani at PNB for his continuous support in sharing his knowledge of Shari'ah finance.